



MAY 20-22, 2026

DALLAS, TEXAS

2026
Wealth Management
& Trust Conference

**SPONSOR OR EXHIBIT
TODAY!**

HILTON ANATOLE
2201 N STEMMONS FREEWAY
DALLAS, TX 75207

LAND OF ★ ★ ★
OPPORTUNITY

About the Texas Bankers Association

The Texas Bankers Association is the oldest and largest state bankers' association in the nation.

Serving more than 400 institutions, TBA membership represents all types of banks in Texas, from small community independent banks to large regional banks.



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The Attendees

- ▶ 445 bankers attended in 2025
- ▶ 138 bank branches represented in 2025
- ▶ CEOs
- ▶ Presidents
- ▶ Executive Vice Presidents
- ▶ Trust Officers
- ▶ Retail Bank Managers
- ▶ Community Bank Executives
- ▶ Other Senior Management Executives
- ▶ Operations Officers and Cashiers

2026 Sponsor Levels and Benefits

BENEFIT	DIAMOND \$40,000- \$60,000	PLATINUM \$20,000- \$39,999	GOLD \$10,000- \$19,999	SILVER \$5,000- \$9,999	BRONZE \$3,000- \$4,999
Signage at the event	★	★	★	★	★
Recognition in Texas Banking Magazine	★ Logo	★ Logo	★ Logo	★ Listing	★ Listing
Website promotion	★ Link & Logo	★ Link & Logo	★ Link & Logo		
Pre-convention attendee list	★	★	★	★	★
Recognition in event mobile app	★	★	★	★	★
Complimentary full registration(s)	10	4	3	2	1
Recognition at sponsored event (if applicable)	★	★	★	★	★
Recognition on social media	★	★	★		
Additional benefits to select sponsorships	★				

Exhibitor benefits

- ▶ One (1) complimentary full registration: Unlimited access to education, general sessions, opening reception, award luncheons, Chairman's dinner with entertainment and meals.
- ▶ Listing on TBA's mobile event app.
- ▶ Attendee registration mailing list for advance marketing opportunities six weeks prior to event (must be paid in full to receive this benefit).
- ▶ Listing in Texas Banking magazine.
- ▶ Listing on TBA website:

Exhibit booth information

- ▶ **Booth Size: 10' x 10'**

BOOTH PRICE INCLUDES:

- ▶ 8' Tall Back Wall of Drape
- ▶ 3' Tall Side Wall of Drape
- ▶ 1 - 6' Skirted Table
- ▶ 2 - Side Chairs
- ▶ 1 - Wastebasket
- ▶ 1 - Standard Booth ID Sign
- ▶ 24-hour security for the hall
- ▶ One (1) complimentary full registration

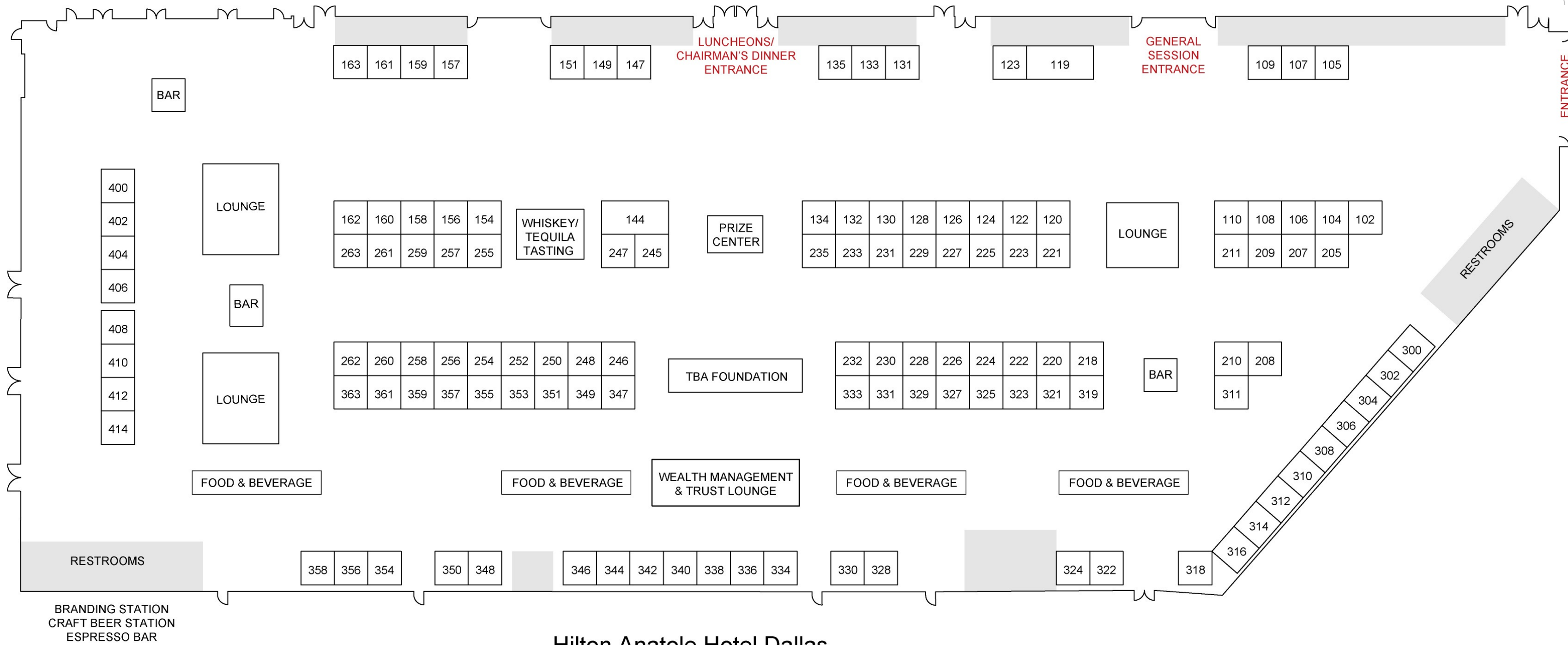
- ▶ **Member: \$3,250**

ADDITIONAL BOOTH SERVICES:

Additional furnishings (tables, chairs, etc.), electricity, WiFi, and other products/services should be coordinated with GRIT (the general services contractor).

- ▶ The GRIT Exhibitor Kit with all details and deadlines will be provided to confirmed exhibitors.

2026 TBA Convention Floor Plan



Hilton Anatole Hotel Dallas
 Trinity Complex
 2201 N Stemmons Fwy, Dallas, TX 75207



Ready to sponsor or exhibit?

REGISTER NOW!

Login to choose the opportunity that best suits your company.

Questions?

Email

Call 512-334-0919

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